

COMMUNICATION MAJOR (COMM.BA)

<u>Required Courses</u>	<u>Hrs.</u>	<u>Prereq.</u>	<u>Rec.Yr.</u>
COMM 105 Intro. to Communication Discipline	3		Fr
COMM 125 Fundamentals of Journalism	3		Fr
COMM 130 Intro. To Media Studies	3		Fr
COMM 210 Intercultural Communication	3		Soph
COMM 226 Argument and Evidence	3	COMM 211	Soph/Jr
COMM 318 Comm. Research Methods	3	COMM 105, 211	Jr/Sr
COMM 327 Persuasion	3	COMM 211	Jr/Sr
^COMM 375 Media Criticism	3	COMM 130	Jr/Sr
COMM 425 Communication Capstone	3	COMM 211; Min of 9 hrs in COMM	Sr
 <u>*Two of the following courses:</u>			
COMM 221 Interpersonal Communication	3		Soph
COMM 240 PR Principles & Practices	3		Soph
COMM 320 Small Group Communication	3	COMM 211	Jr/Sr
COMM 324 Communication Theory	3	Jr Standing and 12 hrs in COMM or P/I	Jr/Sr
 <u>Six hours electives selected from:</u>			
ART 123 Design Fundamentals	3		
ART 141 Intro. to Design Software	3		
ART 225 Digital Photography	3		
ART 261 Graphic Design I	3		Soph
BUSI 141 Principles of Marketing	3		
BUSI 242 Advertising and Public Relations	3	BUSI 141	Soph
BUSI 251 Sport Communication	3	COMM 211 recom	Soph
BUSI 252 Sport Marketing	3	BUSI 141	Soph
COMM 150 Topics in Communication	3		So-Sr
COMM 260 Media Narrative Analysis	3		Soph
COMM 270 Applied Visual Communication	3		Soph-Sr
COMM 315 Social Media & Society	3	COMM 211	Jr
COMM 342 PR Writing	4	COMM 240	Jr
COMM 495 Communication Internship	3	Consent of Instructor	Sr
COMM *** Any additional courses from the major reqmts Except COMM 137/138/139/237/238/239	3		Soph-Sr
 <u>Two hours selected from:</u>			
COMM 137 Intro. to Television Broadcasting	1		Fr-Soph
COMM 138 Intro. to Radio Broadcasting	1		
COMM 139 Intro. to Newspaper	1		
COMM 237 Television Broadcasting Practicum	1	COMM 137	
COMM 238 Broadcasting Practicum	1	COMM 138	
COMM 239 Newspaper Practicum	1	COMM 139	
41 total hours			

*Courses not selected may count towards the six hour elective category but may not count towards fulfilling both areas.
Communication majors may declare a broadcasting minor.

^Satisfies advanced writing requirement

NAME: _____

B.A. Degree: Communication Major (for students entering in Fall 2024/Spring 2025)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '20.

Liberal Arts Core	
WHAT	WHEN
_____	ENGL 101* w/ C (2.0) [3 hrs]
_____	ENGL 110 w/ C (2.0) [3 hrs]
_____	COMM 211 w/ C (2.0) [3 hrs]
_____	Dept senior seminar/writing course
_____	Met by: _____ COMM 375 [3 hrs]
_____	FYEX 101 [3 hrs]
_____	FYEX 102 [1 hr]
_____	FYEX 103/104/105/106/107 [1 hr]
_____	FYEX 103/104/105/106/107 [1 hr]
_____	FYEX 401 [1 hr]
_____	Foundational Scientific Inquiry [3-4 hrs]
_____	Foundational Quantitative Analysis [3-4 hrs]

No more than two lens courses may come from same departmental prefix and one lens must be taken at 300 level or above.

_____	_____	Ethical/Spiritual Explor Lens (ETSP) [3 hrs]
_____	_____	Aesthetic Expression Lens (AEXP) [3 hrs]
_____	_____	Per & Soc Well Being Lens (PSWB) [3 hrs]
_____	_____	Cultural Perspectives Lens (CEXP) [3 hrs]
_____	_____	<i>#satisfied by COMM-210</i>
_____	_____	Experimental Inquiry Lens (EXIN) [3 hrs]

37 – 39 Total semester hours

_____ 120 semester hours required for graduation

*Enter NA (not applicable) if waived upon admission

#Lens course in the major

##Lens option in the major (ART 225, 261, COMM- 260 – AEXP and COMM-315 - PSWB)

Communication Major		
WHAT	WHEN	
_____	COMM 105 [3 hrs]	
_____	COMM 125 [3 hrs]	
_____	COMM 130 [3 hrs]	
_____	#COMM 210 [3 hrs]	
_____	COMM 226 [3 hrs]	
_____	COMM 318 [3 hrs]	
_____	COMM 327 [3 hrs]	
_____	COMM 375 [3 hrs]	
_____	COMM 425 [3 hrs]	
_____	_____	COMM 221/240/320/324 [3-4 hrs]
_____	_____	COMM 221/240/320/324 [3-4 hrs]
_____	_____	<u>Two of the following</u> [6 hrs]
_____	_____	ART 123 [3 hrs]
_____	_____	ART 141 [3 hrs]
_____	_____	##ART 225 [3 hrs]
_____	_____	##ART 261 [3 hrs]
_____	_____	BUSI 141 [3 hrs]
_____	_____	BUSI 242 [3 hrs]
_____	_____	BUSI 251 [3 hrs]
_____	_____	BUSI 252 [3 hrs]
_____	_____	COMM 150 [3 hrs]
_____	_____	##COMM 260 [3 hrs]
_____	_____	COMM 270 [3 hrs]
_____	_____	##COMM 315 [3 hrs]
_____	_____	COMM 342 [4 hrs]
_____	_____	COMM 495 [3 hrs]
_____	_____	COMM *** [3 hrs]*
_____	_____	COMM 137/138/139/237/238/239 [1-2 hrs]
_____	_____	COMM 137/138/139/237/238/239 [1-2 hrs]

_____ 41 semester hours

*Any additional courses from the major except 137/138/139/237/238/239

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤ Only six hours of any minor may overlap with the required credit hours of a student's chosen major. The overlap constraint is not applicable to courses that majors or minors MUST take in others departments. Communication majors may declare a Broadcasting minor.