

FALL 2025 SPECIAL TOPICS COURSE DESCRIPTIONS

BUSI-388-01 Digital Marketing (3 credits) 9:30 TTH

This foundational course will help students to gain an understanding of the core principles, strategies, and tools of digital marketing. Topics include search engine optimization (SEO), pay-per-click (PPC) advertising, content marketing, social media marketing, email marketing, and web analytics. Students will learn how to develop a digital marketing strategy, create engaging content, and measure campaign effectiveness. Emphasis is placed on understanding consumer behavior in the digital landscape, leveraging data for decision-making, and exploring ethical considerations in online marketing. Through hands-on projects and real-world case studies, students will build practical skills to launch and manage digital marketing campaigns successfully. *Prerequisite: BUSI-141*

Instructor: Kim Conrad

CHEM-188-01 LPN/BSN Chemistry (3 credits) Online

An introductory, one-semester course that surveys the basic principles of general, organic, and biochemistry, specifically for LPN to BSN students. Online lecture topics include atomic structure, chemical bonding, intermolecular forces, solutions, acids and bases, carbohydrates, proteins, enzymes, nucleic acids, and metabolism. Course includes in-person laboratory work completed in a low-residency model meeting once a month. *Open to LPN/BSN program students only*

Instructor: Joanna Webb

CJUS-288-01 In/Out Prison Exchange Program (3 credits) 11:30 – 4:00 T

This course covers a critical examination of the American criminal justice system. Topics start with policing and trace the system through the corrections system and release from prison. The course will be conducted at the Huttonsville Correctional Center and Jail. *Instructor permission only*

Instructor: Craig Wiernik

EDUC-188-01 Seminar In Education (3 credits)

Replaces EDUC-110 in the Education curriculum

Instructor: Scott Biola

GNST-188-01 Gender in African Spaces (3 credits)

This course introduces key concepts in gender and sexuality as those dynamics are lived and legislated on the African continent. The course will ask how indigenous norms were disrupted by colonization and what political battles over gender and sexuality look like in contemporary African contexts. The course will survey movement for women's and gender liberation in historical and contemporary African contexts. *Foundational Humanities & Liberal Arts*

Instructor: Jessica Scott

HIST-288-01 WW II in Europe (3 credits) 7:00 TTH

A study of the Second World War with a focus on the European and Mediterranean Theaters. Emphasis will also be placed on the prewar rise of totalitarianism in Europe as well as the social, cultural, economic, and political impacts of the conflict.

Instructor: Charles Kenney

HIST-388-01/INDS-310-01 Hatfield & McCoy's Feud (1 credit)

The feud between the Hatfield and McCoy families in the late 19th Century is legendary. What is often described as a feud between hillbillies over the theft of a pig was, in reality, a complex story of family alliances, economic loyalties, political rivalries and reactions to threats from those outside the region. This course explores the multifaceted aspects of the feud in history and popular culture and its connection to the changing socioeconomic landscape of Appalachia at the turn of the century.

Instructor: Katharine Antolini

NURS-188-01/02 Steps to Becoming a Nurse (1 credit)

Instructor: Kimberly Baughman

PHIL-288-01 (3 credits) Aesthetics and Philosophy of Fear 1:00 TTH

This course explores philosophical, critical, and artistic/creative thinking through in-depth readings of various philosophers' works in dialogue with topics such as aesthetics, existence, knowledge, and ethics as understood through the lens of fear. *Lens: AEXP*

Instructor: Crystal Brown

PHYS-288-01 Spec Disasters Science/Engineering (3 credits)

In this course, students will explore some of the spectacular engineering and science failures that led to changes in public policy and law. We will draw from both recent and much older failures, and we will also look at examples of perceived failures at the time but that we now know to have been correct. We will explore the science associated with each of these failures/perceived failures to understand what ultimately went wrong. Examples of engineering and science failures include the Space Shuttle Challenger disaster, Thalidomide, and silicone breast implants. *Lens: EXIN*

Instructor: Tracey DeLaney

RELG-288-01 Violence, Fascism & Christian Nationalism (3 credits)

An exploration of the rise of Christian nationalism, an ideology embraced by many Evangelicals, Catholic intellectuals, and others, in which a particular vision of Christianity is fused with civic belonging and participation. In both Europe and the U.S., this growing movement is pro-fascist, with its leaders presuming the necessity of violence to achieve its ends. *Pending Lens: CEXP*

Instructor: Debra Murphy